**V3 20 April 2022**

**Social media messages promoting the case for change and its key messages**

**Twitter/Facebook**

**Phase 2 Engagement - focused messages (10)**

* We want to hear from you! Let us know how you feel about plans for a new health and wellbeing hub in Shrewsbury, which could bring many healthcare services under one roof. Register to join a focus group in May and share your views: <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* Six GP practices in Shrewsbury could move into one state-of-the art building in south Shrewsbury – we want to hear your feedback on this proposal. A wide range of health services could also be in the new hub – what do you think? Register to attend one of our focus groups in May here: <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* Have you heard about the plans to create a new health and wellbeing hub in Shrewsbury? Find out more and share your views. Your opinion matters and we want to hear from you. Register to attend a focus group to share your feedback here: <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* The Shrewsbury Health and Wellbeing Hub could involve the relocation of six GP practices alongside other health, social care, voluntary and community services in a state-of-the-art building. Share your views about our proposal by attending one of our focus groups in May: <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* Would you like to get involved in discussions around the Shrewsbury Health and Wellbeing Hub? Why not register to attend one of our focus groups and share your views on our plans: <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* Want to know more about the plans for a new Shrewsbury Health and Wellbeing Hub? Come and find out more at one of our focus groups in May and let us know what you think – your feedback is important to us and can help shape future healthcare services for the town. <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* We’re listening! Shropshire has been selected as one of six pilot areas in England to develop and deliver a new health and wellbeing hub bringing numerous benefits to patients. Find out more about our plans and tell us what matters to you by attending one of our focus groups: <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* Have your say! Our plans for a community-based health and wellbeing hub in Shrewsbury will offer a range of joined-up health and social care services – what do you think? Tell us what matters to you by attending one of our focus groups and sharing your views. <https://nhs.researchfeedback.net/s.asp?k=164795973353>
* Don’t miss your chance to join one of our focus groups! Let us know how you feel about plans for a new health and wellbeing hub in Shrewsbury. This could bring many healthcare services under one roof, and we want to hear your views. Register for a focus group here: <https://nhs.researchfeedback.net/s.asp?k=164795973353>

**Generic messages (10)**

* The Shrewsbury Health and Wellbeing Hub would bring six GP practices together with other health, social care, voluntary and community services into a state-of-the-art building. To find out more, click here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* We want to make general practice (GP) services better for the future, so we need to change how we deliver this. Read about our proposal for a new health and wellbeing hub in Shrewsbury: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* Redesigning primary care and community care will help us create a high-quality, safe and sustainable health care system for you. Read about our plans for a health and wellbeing hub in south Shrewsbury here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* Our plans for a community-based health and wellbeing hub in Shrewsbury will offer a wide range of joined-up health and social care services in one place. Read more about our proposals here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* The new Shrewsbury Health and Wellbeing Hub will be a state-of-the-art building and will enable us to provide high-quality, modern healthcare facilities which are flexible and future-proof to meet changing health care needs. Find out more here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* The proposal for a new Shrewsbury Health and Wellbeing Hub is part of an exciting project to transform how we deliver health, social care, voluntary and community services. Read more about our proposals: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* The Shrewsbury Health and Wellbeing Hub has the potential to bring health and social care professionals, as well as the voluntary sector, into a single centre, opening up great new prospects for joined-up, seamless care. Read more about our proposal here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* We know we need to work differently to meet changing health and wellbeing needs both now and in the future. We have ambitious plans for Shrewsbury which will use our resources more efficiently and provide more services in the community. To read more click here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* There are six GP practices that would like to relocate to the Shrewsbury Health and Wellbeing Hub as many do not have the space to provide the services needed both now and in the future. Find out about our plans to bring them together to coordinate care: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)
* Our plans for a community-based health and wellbeing hub in Shrewsbury are part of a pilot programme to offer a range of joined-up health and social care services and to improve patient outcomes. Find out more here: [Shrewsbury Health and Wellbeing Hub - Shropshire, Telford and Wrekin CCG (shropshiretelfordandwrekinccg.nhs.uk)](https://www.shropshiretelfordandwrekinccg.nhs.uk/your-health/health-advice/self-care/get-involved/current-conversations/shrewsbury-health-and-wellbeing-hub/)